

## **PuredotIndia Street View Portfolio:**

<https://puredotindia.com/googlebusinessphotos/work.php>

## **About Training Program:**

### **AI + Google Street View Orientation Program**

**For Photographers (Beginner → Professional)**

#### **Program Goals**

- Train photographers to shoot **Google Street View–ready 360 imagery**
  - Teach **AI-assisted workflows** for editing, stitching, and automation
  - Enable earning opportunities via **Street View publishing & virtual tours**
  - Build a future-ready skillset combining **photography + AI + mapping tech**
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#### **Module 1: Introduction to Street View Ecosystem (Day 1–2)**

##### **Topics**

- What is Google Street View
- How Google Maps uses imagery
- Use cases: tourism, real estate, local businesses
- Becoming a Street View contributor

##### **Activity**

- Explore published 360 tours
  - Analyze good vs bad examples
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## Module 2: 360 Photography Fundamentals (Day 3–5)

### Topics

- Basics of panoramic photography
- Camera types:
  - DSLR + panoramic heads
  - 360 cameras like Ricoh Theta Z1 and Insta360 ONE X2
- Shooting techniques:
  - Nodal point alignment
  - Exposure bracketing
  - Avoiding stitching errors

### Activity

- Hands-on 360 shooting practice
  - Indoor + outdoor shoots
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## Module 3: Stitching & Editing (Week 2)

### Topics

- Stitching software basics
- Tools like PTGui and Adobe Lightroom
- HDR merging and color correction
- Removing tripod shadows

### Activity

- Stitch raw images into 360 panoramas
  - Edit and export Street View-ready images
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## Module 4: AI for Photographers (Week 3)

## Topics

- Introduction to AI in photography
- AI tools for:
  - Noise reduction (e.g., Topaz DeNoise AI)
  - Image upscaling (Gigapixel AI)
  - Sky replacement & object removal
- AI tagging and metadata generation

## Activity

- Enhance images using AI tools
  - Compare manual vs AI workflows
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## **Module 5: Publishing to Google Street View (Week 4)**

### Topics

- Using Street View Studio
- Connecting images and creating virtual tours
- GPS tagging and alignment
- Quality guidelines and approval process

### Activity

- Publish a complete 360 tour
  - Debug rejected uploads
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## **Module 6: Business & Monetization (Week 5)**

### Topics

- Becoming a certified Street View photographer

- Pricing virtual tours
- Client acquisition (hotels, cafes, real estate)
- Portfolio building on Google Business Profile

### Activity

- Create a mock client pitch
  - Build a sample portfolio
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## **Module 7: Advanced AI + Automation (Week 6)**

### Topics

- Batch processing with AI
- AI-assisted virtual tour creation
- Integration with AR/VR platforms
- Future trends in mapping & immersive media

### Activity

- Automate editing pipeline
  - Create a mini AI-assisted project
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## **Capstone Project**

- Shoot a real location
  - Create a full 360 virtual tour
  - Publish on Google Maps
  - Present workflow (capture → AI edit → publish)
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### **Tools Covered**

- Cameras: Ricoh Theta, Insta360 or similar
  - Editing: Lightroom, PTGui or similar
  - AI Tools: Topaz suite or similar
  - Publishing: Street View Studio or others
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### **Suggested Schedule**

- 5–6 weeks total
  - 3 sessions per week (2 hrs each)
  - Mix of theory + practical (60% hands-on)
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### **Outcome**

Participants will:

- Shoot professional 360 images
- Use AI to enhance workflows
- Publish on Google Street View
- Start earning from virtual tour services

**Please contact us via whatsapp: +91-9971791158 for upcoming batches**